

JOE STEELE
REAL ESTATE & CRYPTO

Press Kit



Joe Steele



Born and raised on the East Coast in an Italian-American family, Joe Steele moved to Los Angeles over twenty years ago. After a successful career as an entertainment executive and business owner, he realized that his people skills, his expert knowledge and relentless work ethic were even more ideal for the real estate industry. Not only could he be his own boss but he could serve his extensive network as their agent.

Driving through the city for over those years as a film professional, Joe understands every nook and cranny of L.A and the hidden gems in each neighborhood. Whether buyers are looking for the upscale vibe in North Hollywood/Toluca Lake, the artsy Hollywood or the fashionable West Hollywood address, or the suburban paradise of Santa Clarita, Joe's clients can be confident that Joe will put them in the perfect home for their individual needs.

Joe walks all of his clients through the advantages and disadvantages of each setting, matching you with your dream locale. Joe's top priority is to learn about his clients' interests and particular needs. He knows that buying, selling and investing in a home is one of the most important financial and personal decisions you can make. Throughout the process, clients can be assured that Joe will lead them through the process, from listing to buying, to relocating, incorporating his excellent marketing and negotiation tools.

Research separates Joe from his competitors. He is able to identify local and national market trends - from out of state property ownership to digital currency. Joe applied his cutting-edge knowledge to become one of the region's first certified Cryptocurrency-licensed agents. In addition, due to his unique certification, Joe is able to transact in crypto sales and purchases. Joe encourages his clients to take advantage of crypto when buying and selling as it's a much easier and almost instantaneous way to transact. He hosts a blog and Youtube channel - Crypto and the House - with up-to-date news and his goal is to be one of the first agents in L.A. to make a home sale using Crypto.

An avid sports fan, Joe continues to follow the Philly teams that he grew up with - including the Eagles, Phillies, Sixers and Flyers. When not selling, Joe spends his downtime with his family, eating Italian cuisine, exercising with his dog on the beach, working out and searching for a decent Cheesesteak on the West Coast. Sadly, he hasn't found one yet.

Testimonials

"This was my first time going through the process of buying a house. I wasn't sure what to expect. It took a while for us to find the perfect house and I had a million questions! He answered every single one and never treated my family like a number or a dollar sign. In fact, most of the time I would forget that he was working for us and message him questions all times of the day and he would just answer like a friend who happened to know about real estate lol! I highly recommend him if you're looking for a home!"

– *Angie Thrashy*

"No exaggeration, Joe was ABSOLUTELY stellar from start to finish; I've never seen a realtor work as hard as he did. This was our first home-buying experience and Joe really took the time to explain anything we asked about, and we had a lot of questions, until we either felt comfortable with it or fully understood what was being talked about. If he didn't have the information we were looking for, he would find it and get it right to us. With every home that we wanted to look at, he gave us everything he could find, along with any insights that were valuable to the search. Joe never pressured us to do anything, quite the opposite actually, and not once did we feel like he was holding information back from us. We didn't live in the area at the time and Joe was very accommodating with us as we were trying to search and tour properties. Even after we purchased the property, Joe helped us set up meetings and even checked-in with us multiple times to make sure we had everything we needed to get where we wanted to get to. We can't say this enough, Joe was absolutely amazing and we would recommend him to anyone searching for a home!"

– *Jesse Cary*

"Joe was great. He was very supportive on our side, advocate and calm through the buying process. He was punctual in providing us the necessary documents. He was available at all times to go over any questions we had and provided answers by persistently contacting the seller agents who was by the way hard to reach. Overall, we are beyond satisfied with his work and would recommend him to our friends and family anytime."

– *Hiwe Watiro*

"Joe was a huge help, he stuck with us for nearly 6 months in the process of buying a home. As a first time home buyer I had what felt like never ending questions, Joe was super knowledgeable, never impatient, and was very willing to give advice about any potential route we wanted to take. I would recommend Joe to anyone looking to buy a home, and have already recommended him to friends of mine who are looking to buy in the near future. Thank you Joe!"

– *Ty Cordova*

Accreditations

- Crypto Certified Agent
- Diamond status with brokerage (sales volume >\$10million)
- Creator of Crypto and the House Blog
- Host of Crypto and The House Youtube Channel





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Find my blog here:
www.cryptoandthehouse.com

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